

## CREATIVE SERVICES

### BRAND IDENTITY/REFRESH

- Research - Brand exploration, competitive landscape
- Development - Branding strategy/Moodboarding
- Design - Logo & brand elements - 3 rounds of design/review
- Branding guidelines & implementation

### PACKAGING DESIGN

- Planning - Exploration, Moodboarding
- Content Assessment - Product name/description, barcodes, legal
- Design - 3 rounds of design with client review
- Prepress, proof and production

### CUSTOM WEB DESIGN/DEVELOPMENT

- Planning - Content assessment, Website prototyping
- Design - UX/Front-End WordPress/Shopify Design
- Development - Integrations (Custom VinoShipper, CiderFinder)
- Testing/Launch - Client review, Go-live, Ongoing support/maintenance



## CONSULTING SERVICES

### BUSINESS + MARKETING CONSULTING

- Marketing strategy/execution, Marketing design
- Ad Strategy/Ad campaign management
- Remarketing, E-commerce optimization
- Business Planning, Financial Projections

### FERMENTATION CONSULTING (6-month engagement)

- Facility - Layout + Planning
- Cidermaking - SOP Development, On-site training
- Recipe Development - QA/QC
- Sourcing - Ingredients + Equipment

Starting at  
\$3,000

Starting at  
\$2,000

Starting at  
\$5,000

Starting at  
\$4,000

Starting at  
\$8,000

